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# DIDS BURY PIONEER

VOL. XXXV, No. 12.

DIDS BURY, ALBERTA, THURSDAY, MARCH 24 1938

\$2.00 per Year. 5 Cents a Copy

## United Church Junior Choir Will Broadcast

The United Church Junior Choir will broadcast a half-hour program this Saturday, March 26, over CFCN from 8:30 to 9 p.m., immediately after the hockey broadcast from Toronto.

Following is the program:

Choruses: "O the Spring"  
"Old Village Choir"  
"Just a Song at Twilight"

Soloist, Florence Chamberlin  
Piano Solo: Eileen Geeson

Trio: "Over the Moonlit Sea"  
Lois Edwards, Dorothy Geeson  
and Betty Boorman

Chorus: "Thou Art, Oh God"  
Soloist, Gladys Geeson

Cello Solo: "The Dance of the Marionettes"

Betty Boorman

Choruses: "Woodland Night"  
"Now the Day is Over"  
Duet by

Margaret and Kathleen Adshead

Chorus: "Good Night"

## Evangelical Church Notes.

The pulpit will be supplied next Sunday morning by a minister from the Mennonite conference now in session.

In the evening the third of the series of Travelogue sermons will be preached by the pastor.

## Flash !!

### Ladies---

See the Newest in Style  
and Patterns

### PRINT DRESSES

Good Quality Flowered Frocks  
**89c**

Smart and Snappy Dresses  
Reg. \$1.50 **\$1.29**

Prints with 36 in. Zippers and  
Newest Floral Patterns  
**\$1.95**

Clearance of  
"Printella" Dresses  
All Sizes and Styles at  
Reduced Prices.

### MEN!

Our Spring Shipment of  
*Forsyth Shirts and  
Ties*

Have arrived.—Select your  
while our stock is complete.

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Never Part

## Will Present Acts for Hospital Agreements

Special acts authorizing the towns of Didsbury and Olds to make agreements with the municipalities of Mountain View and Westerdale with regard to the building of new hospitals at both points, will be presented to the Alberta Legislature as a result of a joint meeting of the towns and municipalities held at Olds last Wednesday.

Reeve George Clark occupied the chair, and Mr. Stan. Edwards, Olds, outlined the scheme, which was based on similar plans to those put through at Lacombe, where a new hospital had recently been built.

It was generally conceded that there was great need of better hospital facilities at both Didsbury and Olds, and Mr. Edwards pointed out that he had made a survey on the basis of \$80,000 being required for the building of each hospital and found that the amount of taxes required for a 15-year debenture issue would be approximately 1½ mills on town property and \$1.60 per year on each quarter-section in the rural areas.

It was moved and carried that the municipal councils of Mountain View and Westerdale and the town councils of Olds and Didsbury here represented go on record, endorsing the recommendations made by the committee at their meeting in November last, for the erection of a hospital at Didsbury and a hospital at Olds, and that immediate steps be taken to bring a definite proposition before the individual councils and have same ratified.

The basis of the agreements was discussed and Mr. W. A. Austin was asked to prepare a bill to be presented to the Alberta Legislature, authorizing the towns of Didsbury and Olds to each issue debentures to the amount of \$8000, the two municipalities agreeing to be liable for one-third of the debenture in each case. The liability of Didsbury would thus be \$10,000 and the liability of Olds would be a like amount.

Messrs. W. A. Austin and S. Edwards were appointed as a delegation to place the matter before the Board of Public Utilities with a view to having the bills passed at the present session of the legislature.

### U.G.G. Ltd. Sponsor Free Entertainment

The United Grain Growers Ltd. sponsored free picture shows at the Melvin Hall on Monday evening and the Mt. View Community Hall on Tuesday evening.

Mr. W. Hempell, Calgary, who is with the organization department of the U.G.G. gave a short talk on the history and work of the Company. Moving pictures on control of grasshoppers, the making of paper and the printing of the Country Guide were screened. Other entertaining items were also shown.

There were good crowds at each meeting and the entertainment was greatly appreciated.

### Knox United Church Notes.

The minister will be in charge of the services next Sunday at Westcott 11 a.m., Westerdale 3 p.m. and Town 7:30 p.m. His topic is to be, "What has Christianity to say—About the Unseen World?" A cordial invitation is extended to all.

## "Family Party."

At the "Family Party" given by Knox United Church Junior Choir on Friday evening, a large number of guests were entertained to a very enjoyable evening. A short program with Miss E. Geeson (solo), Miss Alma Shaw (reading), and Sammy and Mary Boorman (piano duet) took part.

The proceeds of the party went towards the expenses in travelling to Calgary for the broadcast which the choir will give Saturday evening over CFCN.

## Field Day for O.S.A. Students.

The second year students of the Olds School of Agriculture visited the Didsbury Jersey Farm on Saturday last and held a field day.

Mr. F. F. Parkinson and Mr. Hugh McPhail was in charge of the party. A judging contest was held.

Mr. Reid Clarke conducted the boys around the barns and farms and individual animals were brought out for inspection.

## At the Movies.

All the resources of the United States Navy were loaned, it is said, to Warner Brothers for the production of a thrilling melodrama called "Submarine D-1" which comes to the Opera House this weekend and is announced as the most stirring and authentic film ever made with a "tin fish"—as the gobs irreverently term an undersea boat—as its subject.

The movie folk journeyed to Newport, R.I., to make part of it, down to Coco Coco in the Panama Canal zone for another, and then to San Diego for a lot more.

One of the most modern of submarines, the real D-1 (also known as the "Dolphin"), was used for the picture. Battleships, cruisers, destroyers and the like, are to be seen in its action.

Pat O'Brien and George Brent are co-starred, and in one of the leading supporting roles is the sensational young newcomer, Wayne Morris.

We have the best value in men's work shoes, from \$2.50 up.—T. E. Scott.

## DIDS BURY MARKETS.

### WHEAT

No. 1 Northern .....	1 11
No. 2 .....	1 05
No. 3 .....	86 1/2
No. 4 .....	.77
No. 5 .....	.59 1/2
No. 6 .....	.50 1/2
No. 1 C.W. Garnet.....	.86 1/2
No. 2 C.W. Garnet.....	.86 1/2

### OATS

No. 2 C.W. .....	.39
No. 3 .....	.35 1/2
Extra No. 1 Feed .....	.35 1/2
No. 1 Feed .....	.31 1/2

### BARLEY

No. 3 .....	.39
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### HOGS

Select .....	9.85
Bacon .....	9.35
Butcher .....	8.85

### BUTTERFAT

Delivered Basis at Crystal Dairy

Special .....	35c
No. 1 .....	33c
No. 2 .....	30c
Table cream .....	35c

### EGGS

Grade A Lge. ....	14c
Grade A Med. ....	12c
Grade B. ....	10c
Grade C. ....	8c

Prices subject to change without notice

## Silver Wedding.

Mr. and Mrs. J. R. Cunningham received a pleasant surprise on Friday evening, when about 70 friends gathered to celebrate their silver wedding anniversary in Evangelical Church basement.

A program had been arranged during which the couple were presented with a silver casserole in honor of the occasion.

An enjoyable lunch was served.

## 400 Applications Already For Musical Festival

Mr. Stan Edwards, secretary of the Olds Inspectorate Musical and Dramatic Festival which is to be held on May the 6th, has already received 400 applications for entry forms, and the rural schools are well represented. Those who have not applied for entry forms are advised to do so at the earliest possible moment.

## Minstrel Show at Lone Pine Friday, April 1st.

Hear 'em, see 'em, laugh at 'em! Yes sir, folks, you'll do just that at Lone Pine Hall on Friday evening, April 1 when those "Darkie Minstrels" entertain. And when we say laugh we really mean LAUGH! You'll be thrilled with the melodies of your favorite Southern songs; your sides will be sore laughing at the Darkie wit and wisdom. It's the first day of a busy month, so why not start it with a smile; forget those spring worries for one night at least. Let the minstrels replace them with laughter and merriment. Bring yourself, your family, your friends—to a real evening's entertainment. Now don't forget, for April 1st, make it Lone Pine Hall and the Minstrel Show!

**Arrival  
of the  
"Polly Frock"  
House  
Dresses  
\$1.50 to \$1.95**

**ANOTHER SHIPMENT  
NEW  
SPRING SUITS  
and COATS  
—In a Large Selection**

**NEW HATS  
Just Arrived  
\$1.50 to \$2.95**

**Mrs. WILSON'S  
Main Street**

## Furniture Special!

### 25 Only - Footstools

Solid Hardwood construction, nicely upholstered in a variety of Mohairs, Tapestries and Figured Moquette.

Regular \$2.50. While they last **\$1.49**

We now have on display in our upstairs display room a complete line of furniture in the latest modern designs. Quantity buying in co-operation with our head office enables us to offer values unsurpassed by anyone; we invite comparison.

Each person visiting our display room during the next two weeks will be given a COUPON entitling them to a free chance on a beautiful Upholstered Occasional Chair to be drawn for at the end of the month.

All furniture sold on a budget plan to responsible parties

See us for your MUNICIPAL GOPHER POISON  
—One free tin with each one purchased at **35c.**

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**"CERESAN"**  
Is now going over big!  
Are YOU using it?  
We stock it, also the Treating Machines  
We handle Municipal Gopher Poison, tin for tin. "GOPHER-COP" **35c.**

**MAC'S SERVICE HARDWARE**

**Quick Relief  
FOR STUFFY HEAD**

**VICKS  
V-A-TRO-NOL**  
Nose & Throat  
Used in Time, Helps Prevent Many Colds

## The Cult Of The Isms

Not only in Canada but the world over generally this is the day and age of "isms", fascism, communism and what have you, as opposed to the tried political faith symbolized in the word "democracy", the creed upon which Canada and all the other self-governing units of the British Empire, the United States, and, in Europe, the Scandinavian and other countries are founded or have adopted and have made progress to date.

Factions are busy here and elsewhere promoting one or other of a multiplicity of these "isms", emblematic of political and economic doctrines which mark a departure from the democratic form of government, whose fundamental principle is the right of the people to say who shall govern them and how they shall be governed.

Some of these doctrines are presented in diluted form to meet local conditions and exigencies or are sugar coated in the hope that thus disguised, they will appeal to the rank and file of the people who have the final say.

The great objection to the sugar coated pill is that its attractive and palatable covering usually hides a nauseating dose of physic which cannot easily be disgorged once the pill has been swallowed, or, if it must subsequently be ejected it can only be done by the absorption of an emetic, perhaps more disagreeable than the original dose.

### Great Forward Strides

Even after making full allowances for the set back which has resulted during the past few years of world wide economic and agricultural depression, it is easily demonstrable that great strides have been made in the provision of material comforts enjoyed by ever-widening circles of people, and that in no countries in the world has this accession to more comforts been so universal than in the great democracies. In such countries as Great Britain, the United States and Canada delicacies have become every day fare and luxuries have become necessities with each passing decade.

To see the truth of this assertion one has only to look around, take stock of possessions and every day comforts and compare them with what was in vogue 25 or even 15 years ago and also compare the number of people to whom many of these things are attainable now, and then. To complete the picture one should likewise compare the extent to which things which are to-day regarded as necessities by the rank and file of the people in the most progressive of the democratic countries with the extent to which many of these things are still luxuries to the common people in countries which have abjured the right of self-government.

### Fictitious Wealth

It is true that during the past few years many people have suffered great hardships due to the widespread nature of the economic depression which followed the crash of 1929 and particularly is this the case in sections of this country which sustained the impact of an agricultural depression super-imposed upon the commercial and financial debacle and one's perspective is apt to be clouded when contrasting the difficulties under which people are laboring in comparison with the conditions which existed in those halcyon days when every person expected to become rich overnight and, in fact, was wealthy in greater or less degree—on paper.

It must not be forgotten, however, that the apparent progress in that year or two which led up to the rout in the fall of 1929 was a fictitious one. It was not real because it was not based on productive work but was founded on the false doctrine of "something for nothing". It was the practice of this theory on widespread scale which brought about the crash and any other theory which has "something for nothing" as its basic creed is equally bound to sooner or later bring a similar disaster.

### Electors Should Show Interest

Those engaged in promoting some form of government other than the democratic are wont to indict self-government on the ground that it is frequently inefficient and lends itself too easily to racketeering and corruption, but if that is the case, are not the people themselves to blame? Is it conceivable that if the entire electorate took a keen interest in their own affairs, not only at election times, but the year round, that their representatives could afford to let them down?

One of the handicaps to democratic form of government is that so many electors show very little interest in what their representatives are doing except just around election time, and even then there is a substantial percentage which does not turn out to vote and this applies in all spheres—municipal, provincial and federal.

### The Ideal Objective

Democratic government should be and can be efficient; it should be and can be free of racketeering or corruption, on large scale or small, but it can only be expected to measure up to these ideals if the electorate is sufficiently enlightened and sufficiently interested to make it so and those objectives can only be achieved by the rank and file of the electorate devoting the necessary time and effort to study intelligently the problems of the country, the province and the municipality, not only occasionally but day in and day out. If that viewpoint is adopted by all the electors and problems are approached with a single eye to the benefit of the community as a whole, rather than the individual or the group, self government can be achieved to the highest degree, and there will be no thought of exchanging it for any system which may mean the bartering of liberty for a mess of pottage.

### Enterprise Of Value

Lady Tweedsmuir's interest in books and her concern for Canadians living in remote parts of the Prairies or in the drought areas, are shown happily in the announcement that in 15 months she has collected and sent to the West 11,000 volumes for free distribution. It is, states the Ottawa Journal, an enterprise of distinct national value.

In one housing project in England 520,298 houses have been built.

**ITCH**  
... STOPPED IN A MINUTE...

Are you tormented with the itching tortures of eczema, rashes, athlete's foot, eruptions, or other skin afflictions? For quick and happy relief, use cooling, antiseptic liquid **D. D. D.** **ITCH STOPPER**. It relieves all forms of irritated skin. Clear, abrasives and stainless—dries fast. Stop the most intense itching instantly. A 35c trial bottle, at drug stores, proves it—or money back.

### Smoke And Fire

Now that natural scientists endeavoring to reduce the smoke nuisance have found that the residue deposited by the burning of soft coal may be used as a smokeless, steady, long-burning fuel, it seems that where there's smoke there's still more fire, says the Christian Science Monitor.

"Wherever you go in the world," said Goldstein, "you will always find that the Jews are the leading people."

"Och man," objected MacGregor, "hoo about the North Pole?"

"Vell," retorted Goldstein, "Iceberg ain't no Scots name."

The Canadian girl has a "sweet tooth." Imported confectionery alone for the year ending Oct. 31, 1937, cost \$888,917.

### Creates A Problem

#### Newspaper Writers Puzzled Over Substitution Of Eire For Ireland

The casting of "Ireland" into the limbo of forgotten things, and its substitution by "Eire", has provided a nice little problem for newspaper writers. Even now they do not seem to have solved it to their complete satisfaction. The question is: if we cannot use "Ireland," are we still justified in using "Irish" as the adjective?

When the recent two-country conference was taking place many papers apparently decided that "Irish" was not admissible; they referred to it as the "Anglo-Eire" Conference. Others, mostly in the provinces, stuck tenaciously to "Irish" and persisted in referring to it as the "Anglo-Irish" conference.

There should be an authoritative ruling on this point, which has a certain subtlety likely to lead to a permanent variance in newspaper practice.

Is "Eire" the adjective as well as the noun—if not, what is the proper adjective and should it be used? Should one refer to the "Irish" people, the "Eire" people, or "the people of Eire"?

At the moment it would seem that "Irish" will continue in use. Most of the Irish papers, including Mr. de Valera's own party mouthpiece, used it on commenting on the recent conference. It also forms part of the title of at least three prominent Irish newspapers.

In any case, if certain papers persist in using "Eire" as the adjective, what will they do when a story breaks concerning the Irish Sea?—Newspaper World, London.

### General Foods Increase Publication Advertising

#### 1938 Plans Call For Greater Use Of Newspapers And Magazines To Publicize Long List Of Food Products

Long one of Canada's largest users of advertising space in newspapers and magazines, General Foods Limited, are planning a substantial increase in lineage for these media in 1938, according to R. K. McIntosh, Vice-president.

"In completing our advertising plans for 1938 we are again recognizing the proven worth of newspapers and magazines in bringing the merits of our products to the attention of the public," said Mr. McIntosh. Maxwell House Coffee, Swans Down Cake Flour, Calumet Baking Powder, Jell-O Ice Cream Powder, Postum Grape-Nuts, Post's Bran Flakes, Certo, "Grape-Nuts" Flakes and Sanka Coffee are among the General Foods products which will receive wider advertising in publications during 1938.

### Says U.S. Involved

#### Sir Josiah Stamp Says Germany's Demand No Simple Matter

Sir Josiah Stamp, director of the Bank of England, predicted in Los Angeles that the United States must become involved in the events in Europe. "Germany's demand is no simple matter of 'giving back' some colonies", said Sir Josiah in an interview. "Every nation that signed the treaty of Versailles must be consulted before these lands change hands. Then, too, the countries that border on the disputed colonies must be consulted."

### Books In Great Demand

Charles H. Snow, Napa, California, blind writer of western fiction, is now writing his 99th novel and has already planned his 100th. His work is in such demand in England that one publishing firm there has contracted for all he can produce.

A hotel near Maidenhead Bridge, England, has a nail driven into the centre of its counter. This marks the boundary between Buckinghamshire and Berkshire.

**FREE CHART**  
RAYMAR, Canada's Famous Adviser on human problems, will send a Character and Personality Chart free to anyone who writes him. This amazing free offer is made merely to advertise.

**MASON'S 45 COLD REMEDY** and is available for a limited time only. Write today, enclosing a self-addressed, stamped envelope and your birth-date. Address—Raymar.

MASON REMEDIES LIMITED  
18 McCaul St. - TORONTO, CANADA

### Not Selling Scrap Iron

#### Salvaged Material From Niagara Bridge Being Made Into Souvenirs

Japanese armament tycoons must take second place to souvenir hunters. For the scrap iron salvaged from Niagara's crumpled "honeymoon bridge" will be sold as keepsakes.

Employees of the Myer Salit Wrecking Co. risked their lives in salvaging the scrap iron from the river gorge, and the first shipment of twisted scrap was sent to the smelters of the Steel Company of Canada at Hamilton.

There the fragments will be melted down and rolled into strips, according to Myer Salit, president of the wrecking company.

"The strips will be stamped with a die of the old bridge and sold as souvenirs," said Mr. Salit. "Each piece will be certified as steel from the wrecked bridge. We have had offers from Japanese agents desiring to purchase the scrap metal but we have declined to enter any agreement with them."

Women have had to pay the price for stepping into men's shoes. According to a Cleveland shoe dealer, women's feet during the past ten years have increased two and a half sizes.

**LISTEN... on Friday Night**  
**"CANADA-1938"**  
IMPERIAL TOBACCO'S INSPIRING PROGRAM

**EVERY FRIDAY NIGHT**  
On a National Coast to Coast Network

### Forty But Feels Sixteen

#### Popular English Actress Believes Age Just State Of Mind

Gracie Fields, popular actress who was made a Commander of the Order of the British Empire in the New Year honors list, has this to say about her age:

"Yes, I'm 40. I was born on Jan. 9, 1898, and you can add it up as you like, double it, halve it, take away the number you first thought of, and still I'm 40. What does it feel like to be 40? Well, speaking for myself, I'd say it doesn't feel like anything. Sometimes I feel like 16; others, I feel 60. It's mostly 16, thank God."

"Miss, you have been knitting my beard into your stocking for ten minutes—it is beginning to pull now."



GEO. F. BENSON, Sr.



MAJOR GEO. F. BENSON, Jr.

George F. Benson has been elected chairman of the board of directors of The Canada Starch Co. Limited, Montreal, after forty-four years as president of the company. He is now succeeded as president by his son, Major George F. Benson, Jr., who was assistant general manager of the company and also president of Canada Starch Sales Company.



**Home-made ICE CREAM**  
3 pints  
for less than 20

Ingredients—one package Jell-O Ice Cream Powder, one quart half milk, half cream. Work—mix in bowl, put on window sill outside in cold weather, stir two or three times. The whole job will take two minutes of your time. And the ice cream! You'll be proud to say "I made it myself." Grocers sell Jell-O Ice Cream Powder.

**JELL-O ICE CREAM POWDER**

**A VERY GOOD MEAL DEAR... I'LL HELP YOU CLEAR UP**

**OH, DON'T BOTHER DARLING**

**ILL JUST DUMP THIS OUT**

**HERE! THAT'S PERFECTLY GOOD FOOD...**

**BUT? BUT?**

**AND I'M GOING TO KEEP IT GOOD AND FRESH IN PARA-SANI**

**HEAVY WAXED PAPER**

**PARA-SANI HEAVY WAXED PAPER**

APPLEFORD WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



## WHAT HO!

—By—

RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER VI.—Continued

"Well, whatever you were doing, don't do," said the earl. "Call it jiu-jitsu or the tango or whatnot, the kitchen, just before luncheon is no place for it."

He nonchalantly helped himself to a plum.

"I'm extremely sorry, m'lud," said Crump. "If I may be allowed to explain—"

"Explain away," said the earl, sitting down within reaching distance of the bowl of plums.

"I was going after a fiend—"

"Fiend, Crump? Are there fiends about?"

"Who but a fiend would steal the body of Elaine?" asked Crump.

"Come, come, Crump," said the earl, "your grief has got the better of your good sense. I condole with you in the loss of Elaine—I was fond of her myself, y'know—but I ask you who would purloin a deceased pug? It's not done, Crump. You must have mislaid her."

"No, m'lud. She has been taken away. And I think I know the villain—"

"Nasty hobby, stealing pugs," said the earl. "Who, in my household, has such deplorable taste?"

"I'd rather not say, m'lud. I suspect but cannot prove."

"It should be put a stop to."

"Yes, m'lud. And as it is, if I may say so, a personal matter, I hope you will permit me to settle it in my own way."

"But surely not with that rolling-pin?"

Crump tossed the rolling-pin on a table.

"I'm afraid I was all of a do and dither, m'lud, he said. "Cook saved me from making a blithering chump of myself."

"Cool of Cook," said the earl. "And now, Crump, may I suggest that you postpone your efforts to solve this mystery until after luncheon?"

"Very good, m'lud. I am calmer now. My faculties have returned to me, thanks to Cook."

"If I may be of any assistance— offered the earl.

"Thank you, m'lud; but I think I can handle this matter better alone."

"You'll be temperate, Crump?"

"Yes, m'lud."

"Discreet?"

"Yes, m'lud."

"Tolerant of human foibles?"

"Yes, m'lud."

"No rolling-pins or other blunt instruments, eh?"

"No, m'lud."

"Including fists?"

"As to that, m'lud," replied Crump. "I cannot say positively. I shall endeavor to curb my emotions, but I find that sometimes— he cast a fleet, tender glance at the cook— they run away with me. I promise to do my best to be tactful and pacific—but—"

"I understand," said the earl. "If Crump, your emotion should run away with you to the extent, let us say, of one medium-hard smack on the proboscis, no official notice will be taken of the incident."

"Thank you, m'lud."

"I hope," said the earl, "that

luncheon will be ready soon. Potting always gives me a cormorant's appetite. I could gobble a roast gorilla stuffed with pygmies."

"We have cutlets and gooseberry tart, m'lud," said Mrs. Featherby. "Splendid. Just have Sloat round up Mr. Bingley and we'll have at those cutlets."

But when Sloat, saved, for the nonce, from chastisement, went to summon Ernest, he could not find him. A meticulous search of the castle and grounds, including a pattering of the dungeon, failed to locate the tenant. Willy-nilly, the earl and Lady Rosa sat down to luncheon without Ernest.

"Wandered off somewhere, I suppose," said the earl. "He's such a jack-in-the-box. Always popping in and out. He was helping me pot this morning, and, whoosh—he vanished. I must say, though," added the earl, "that he pots a pretty geranium."

"I do hope nothing has happened to him," said Rosa.

"This is England, my dear," the earl reminded her. "The worst thing that can happen to a nice young man here is unrequited affection. We've crack-pots galore on this island, but singularly few yeggs, crooks, and banditti. Our habit of hanging them discourages them. So don't worry about Ernest. A chap who can hold his own against Punder is a match for any one he may meet in the lanes of Somerseshire."

"Have you heard anything further from Punder?" asked Rosa.

"Not even a post-card from Brighton, wishing I was there," replied the earl. "But why mention Punder? He doesn't go well with cutlets."

"He's on my mind," Lady Rosa.

"Get him off at once," advised the earl. "He's just a lot of bluster."

"I don't think so, father."

"Forget the big barnacle," said the earl. "Let us talk of pleasanter things. Ernest, for example. You like him, don't you, Rosa?"

"Yes, I do. He's been so considerate. And I like his imagination. Of course, a modern young man who sometimes thinks he is back in medieval times, and behaves as Ernest often does, must have March hares in his hutch; but I never did like men who are so sane they are dull."

"I take that as a compliment," said the earl, with a bow.

"You may, father," laughed Rosa. "To return to Ernest. His instincts are right, but he is amazingly naive—"

"Hate sophisticated people myself," said the earl. "They are so blooming sophisticated."

Crump came in.

"Captain Duff-Hooper to see you, m'lady," he announced.

"Ask him to wait in the library, will you, Crump?"

"Yes, m'lady."

"Tell him I won't keep him waiting long. It'll take me about ten minutes to slip into my riding clothes."

"Yes, m'lady."

"Hey, wait," said the earl, as Rosa prepared to leave. "Aren't you going to finish your tart?"

"Sorry. Haven't time," she said. "You know how Esme fusses and fusses if he's kept waiting."

"I do," said the earl. "One of his less amiable traits. Take the tart with you."

"Sound idea," said Rosa, and did so.

Ernest did not appear until dinner time, and he was late for dinner at that.

"I'm very sorry," he apologized, as he entered, with the roast, "but I had to go to Bristol on business."

"Quite all right, Ernest, quite all right," said the earl, helping him to a cut from the joint. "Stock market jumpy, eh?"

"Very jumpy."

"Busy with the bulls and bears, I suppose."

"Yes, sir."

"I never can remember which is which," said the earl. "Let me see

now—the bulls gore the lambs, and the bears claw 'em. Is that right?"

"Yes, sir," replied Ernest, though he was not at all sure himself.

"I wish," said the earl, "you'd explain the workings of Wall street to me. In simple language, I mean to say."

"Father," said Rosa, "can't you see that Ernest is tired?"

"I'm not exactly tired—" said Ernest.

"Splendid. Then perhaps you won't mind answering a question or two," said the earl.

"I'll be glad to," said Ernest, "if I can."

Privately he had grave doubts that he could answer any question relating to finance.

"Fellow called on me to-day to sell me shares in Afro-Anglo-Paraco Rubber," said the earl. "Of course, I've no money to invest, but I might have one day and I'd like to know what you think of the company."

"Afro-Anglo-Paraco Rubber, did you say, sir?" said Ernest, playing for time.

"Right."

"I am of two minds about it," said Ernest, trying to look astute. "One says 'yes'; the other says 'no'. The stock has its merits; but it also has its defects. Under certain condition, it is a good buy. Under other conditions, I should not advise its purchase. Of course, you understand I am not a rubber man—"

"Aren't you?" asked the earl.

"No. You might call me an oil man, or a steel man or a wool man, but not a rubber man," said Ernest, and his desperation deepened. "Once I was a copper man and a leather man, but I never was a rubber man."

"I'll make a note of that," said the earl. "About that stock now, do you think—"

Screams from the kitchen cut short his question.

"Cook shouldn't scream like that," said the earl. "Crump, find out what is happening out there."

But Crump did not reply, for Crump was not there.

The shrill sounds continued.

"I shall have to look into this," said the earl, and he sauntered out to the kitchen.

"I'm going, too," said Ernest. "It might be burglars."

He followed the earl, and Lady Rosa followed him.

The sounds came from Mrs. Featherby, who was sluicing water on the prostrate form of Crump.

The earl felt Crump's pulse in a businesslike way and said,

"He's fainted, that's all. He does that sometimes. Cook, some brandy. And stop that caterwauling."

"Yes, m'lud," she said.

She brought the brandy. As the earl administered it to Crump, he asked,

"What did you do to him, Cook?"

"I, m'lud?"

"You."

"Nothing, m'lud. I was busy getting the tracel-sponge ready to serve, when in he comes white as rice, hollers 'Spooks' and falls in a heap."

The earl poured a second dose of brandy into Crump, who stirred and opened his eyes.

"Where am I?" he asked faintly.

"Safe and sound on the kitchen door," said the earl. "And quite unharmed. Take it easy, Crump. You'll be all right in a minute."

(To Be Continued)

## New Healing Remedy

## Medical Experts Find Pectin Kills Bacteria In Wounds

In the pectin which housewives use to make jelly, Indiana University medical experts have discovered a quick-healing remedy for wounds. The details have just been made public at Bloomington, Indiana.

Pectin is a jelly that comes from boiling fruits and vegetables. Apples are rich in it. Curiosity as to why scraped apple helps to cure diarrhoea led to the wound-healing discovery. It was already known pectin was the effective part of the apple.

These facts suggested pectin might have the power to kill germs, but pectin proved to be a powerful germ-killer only under certain circumstances. Its effects depended on the acidity or alkalinity of the place where it was applied. In acid areas pectin often wiped out the bacteria.

In alkaline environment the jelly completely lost its antisepic value. It proved well-suited to deep, infected wounds.

## Incidence Of Heart Disease

## Increase Of 53 Per Cent. In Number Of Deaths During Ten Year Period

An increase of 53 per cent. in the number of deaths from diseases of the heart and arteries in Canada during the ten years from 1926, makes the progress of medicine in this field of vital interest.

According to the American Medical Association, heart and arteries mortality in the United States increased from 124 per 100,000 population in 1920 to 224 per 100,000 in 1932. In Canada the rate was 222.8. Incidentally the rate varied as between provinces, that of Ontario being 310.5 while Saskatchewan was only 121.2. Quebec was 174.5.

While it is estimated that one out of every five men die of heart disease, science nevertheless is making such studies that the present rates will be cut down when the general public realize that by periodic examinations, heart trouble can be checked in its earlier stages.

Prevention of nearly half of heart diseases lies in slowing one's pace, taking care of the waistline, keeping the intestinal tract oiled and controlling the diet, according to the specialists, who warn those over 35 to learn how to enjoy limited activity.

## Was Oldest Canadian

## Indian Believed To Be 110 Died Recently In Ontario

Simon Commanda died from pneumonia, two weeks after celebrating what was believed to be his 110th birthday.

The aged Nipissing reserve Indian died at the home of his son, Paul, at Beaucage, 10 miles west of North Bay, Ont. Simon, chief of the reserve for 20 years, was believed Canada's oldest resident. Members of his family said Hudson's Bay records proved him to be 110 years old.

The Riel rebellion found Commanda fighting for government forces. It was the only time he ever bore arms.

Visitor: "You don't mean to tell me that you have lived in this out-of-the-way place for over 30 years?"

Inhabitant: "I 'ave."

Visitor: "But, really, I cannot see what you can find to keep you busy."

Inhabitant: "Neither can I—that's why I like it."

Low "C" on a piano has a wave length of about 17 feet, and as we go up the keyboard the wave length shortens one-half with each octave.

Scour your Pots, Pans & dairy Equipment with ALL COPPER CHORE GIRL Take no substitute! EACH STORES

## Alchemy Changes Metal

## First Time Human Agencies Have Changed A Chemical Element

Alchemy by high pressure, in a Harvard laboratory, which changed tellurium, a soft chemical element akin to sulphur, into a new kind of metal, was reported to the American Institute of Mining and Metallurgical Engineers at New York. This is the first time human agencies have changed a chemical element into something different. But the discovery has no direct practical value, according to Dr. P. W. Bridgman, who reported the pressure effects.

## Bitten By Gorilla

## Circus Executive Has Arm Badly Mangled And Wrenched

John Ringling North, executive head of the Ringling Brothers and Barnum and Bailey Circus, was bitten on the arm by "Gargantu the Great", giant gorilla, at the circus winter quarters in Florida.

North was standing in front of a cage when the gorilla seized his arm through the bars. The arm was badly mangled and wrenched. Richard Kroner, the gorilla's keeper, beat off the animal with a club.

**Didsbury Pioneer.**

Established 1908

DIDSBURY - ALBERTA

Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payable in advance.

Government, Legal, and Municipal Advertising: 10c per line first insertion, 12c per line (unchanged) each additional insertion. Local readers 10c per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen or Strayed Etc. 50c first insertion, 25c each additional insertion, 4 insertions \$1.00.

Business Cards: Special Rate of \$1.00 per month (1-inch) or \$1.00 per year if paid in advance.

Notices under Coming Events: 50c first insertion, 25c each additional insertion.

Card of Thanks (not exceeding 6 lines): 50c per insertion.

Obituary Poetry: 10c per line.

Transient Advertisements to be paid for when ordered.

Changes of Advertisements must reach this Office not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor &amp; Manager

**The World of Wheat.**

By H. G. L. STRANGE

Director, Research Department  
Searle Grain Co. Ltd.

Great wars are fought; battles are won and lost; nations and civilizations rise, flourish and decay; governments come and go; statesmen, politicians and dictators have their brief day; "The Captains and the Kings depart."

Such has been the history of the world for ages, but throughout it all, with quiet, dogged persistency farmers have ever continued steadfastly to grow foodstuffs for the people.

The story of production of wheat, barley and rice is interwoven with the story of mankind, with its hopes and despairs, loves and hates, victories and defeats.

Soldiers and armies pass and repass, despoil the land and ruin the countryside, but before battles, in the midst of battles and immediately after battles, farmers ever continue unfalteringly to perform their essential tasks.

Veterans of the Great War will recall how in France and in Belgium the farmers would sow their grain, often under shellfire, and then, usually with womenfolk to help, would follow immediately on the heels of battle lines garnering the precious growing grain.

"Seed time and harvest shall not cease" the Bible assures us, and the promise is brought to fulfilment by the courageous labours of those who till the soil.

Following factors have tended to raise price: Increasing fears of war in Europe -- Spain buys Australian wheat -- Believed that Philippines will have to import rice this year -- Rain badly needed in Australia -- Argentine corn crop smallest in 15 years -- Severe dust storms in southwest U.S. -- French franc declines further in value.

Following factors have tended to lower price: Favourable weather in France and Italy -- Spain's olive production largest since '29 -- Beneficial rains improve moisture conditions in the Argentine -- Good progress being made with spring wheat sowing in Italy -- Spring plowing commenced in Russia and winter grains very satisfactory -- Above normal yields of linseed expected in India.

**Know the Seed You Grow.**

Each year the farmer must choose the seed to be sown, and whether it be home-grown or purchased it must have one essential characteristic, that of being able to grow. This can only be known after a test of its germinating ability has been made. Seed, when purchased at a distance, should only be bought on guarantee of an official analysis which indicates its purity as well as percentage of germination.

With home-grown seed it rests with the farmer to acquaint himself with the value of his seed, and this is also often the case with seed purchased locally. This information can be obtained by sending a sample to the nearest office of the Seed Branch for official analysis, or by making a germination test at home. The equipment necessary is very simple. At the Dominion experi-

mental station, Kapuskasing, Ont., a shallow box of sand or fine earth, 12x20 inches, has been found entirely satisfactory. A definite number of seeds, usually 50 or 100, are planted in the sand, these being spaced to leave room between each seed. The box is placed in a warm place and watered often enough to keep damp. Five to seven days later the seedlings are counted and the germination percentage is determined. Blotting paper or flannel on a deep plate can also be used, but has not been found as satisfactory as the sand-box.

The results of such a test make it possible to decide with certainty the value of the seed. An unfortunate experience which occurred in Northern Ontario serves to show the value of such tests. Last spring a local farmer purchased seed oats from a considerable distance. He did not check on germination but sowed the seed as received. A month following seeding he brought a sample to the station, with the complaint that nothing had grown in his field. A test revealed germination to be eight per cent. While it is true that later he was refunded the purchase price of this seed, he nevertheless lost his crop in a season when abundant crops were reaped all around him, a loss which he could have avoided.

Of the various factors which spell success or failure with a crop, many are out of control of the farmer. The factor of seed viability, however, is directly under his control and should never be overlooked. Sound seed is one of the first essentials to a good crop.

**IN MEMORIAM**

KLINCK.—In loving memory of Daniel Klinck, who passed away March 27th, 1937.

Nothing can ever take away  
The love a heart holds dear,  
Fond memories linger every day,  
Remembrance keeps him near.  
—His loving wife and family.

REITZEL.—In loving memory of Edward G. Reitzel, who passed away on March 22nd, 1935.

More and more each day we miss him.  
Friends may think the wound is healed,  
But they little know the sorrow  
Laying within our hearts concealed.

—Lovingly remembered by his wife  
and family.

**Gopher Poison Notice.**

The Municipality of Westerdale No. 311 has arranged with the dealers in gopher poison at Didsbury, Olds and other points to supply an equal amount of gopher poison to that paid for by the farmers of the municipality, the arrangement to be in effect until the 1st day of June 1938.

The Council requests that the farmers place their poison early.

A. McNAUGHTON, Sec.-Treas.  
Municipality of Westerdale  
No. 311

**CLASSIFIED ADS.**

Lost on Tuesday, a pouch containing a sum of money. Finder please return and receive reward at Pioneer office. — Fred Aastrup

Bees and Beekeepers' Supplies  
Why not produce your own honey?  
Send for price list. — H. W. Love,  
9539 106th Ave., Edmonton (12)

Turkey Eggs from Prize Birds —  
1st Eggs \$1.00 each to 15c, according  
to time. Barred Rock eggs from prize  
strain, 30c per setting of 13; by the  
dozen 25c. Apply to Harold Welch,  
phone R708. (114p)

Shiplap and Dimension For Sale,  
about 3000 ft. — J. V. Bersht,  
phone 36. (11c)

Feed Hulled Oats to your young  
hogs and poultry this year and  
watch them thrive. An oat huller  
will be in your district in the near  
future. Leave orders for hulling at  
Pioneer office. (11c)

Secondhand Windmill and Tower  
complete; team of colts rising 3 yrs.  
Will trade for milk cows — Box 304  
Didsbury. (104p)

For Sale—Cockshutt 20 Run Press  
Drill in very good shape, reasonable  
price. Apply to A. Boutin, phone  
R1611. (104p)

Man and Wife want position on  
farm, good milker — J. W. Davies  
at Pioneer office.

**Henry Goehring's  
AUCTION  
of Household Goods  
and Implements**

Saturday, April 2nd

1 P.M.

At his Residence  
and Warehouse

Osler St., Didsbury

Archie Boyce C. E. Reiber  
Auctioneer, License 605 Clerk**Didsbury Dairy**  
Milk and Cream Delivered  
DailySpecial orders receive  
prompt attentionMilk from our own  
tested herdYou may Whip our Cream.  
BUT you can't Beat our Milk**TOM MORRIS**  
Phone 162

A complete line of  
Radios - Radio Accessories  
Batteries & Electrical Supplies  
Renfrew Cream Separators, Scales  
and Wash Machines.  
Agent for Beatty Washers.

**B.-A. GASOLINE and OIL****R. E. LANTZ**

Single Fare for the Round Trip  
to the  
**CALGARY**  
SPRING STOCK SHOW  
On sale Mar. 27 to April 2  
Return limit April 4

and to the  
**EDMONTON**  
SPRING STOCK SHOW  
On sale April 2 to April 7  
Return limit April 8

**GREYHOUND**  
SOUTHAM BUILDING CALGARY

**WINDSOR'S**  
601 11th Avenue West, Calgary

We will pay following prices,  
f.o.b. Calgary. Good until next  
issue of this paper.

EGGS

Grade A Large	15c per doz.
" A Medium	13c "
B	12c "
C	10c "

Also buyers of dressed poultry

Don't Forget ...

**It's "OLIVER" Day  
at the Pioneer Garage**

Tuesday, March 29th, at 1 p.m.

**1 1929 CHEVROLET SEDAN FOR SALE****2 WORK HORSES FOR SALE****PIONEER GARAGE** Phone 77  
Didsbury**WE OWE YOU MONEY**

Payable in CASH—ON DEMAND

★ ★

If yours is one of the 4,740,000 accounts in which people have dollars on deposit in Canada's chartered banks, your bank owes you money.

That money does not belong to The People, the government, the nation, or to your neighbour. It is YOURS.

If you are a savings depositor, the bank, in addition to providing safety, pays you interest on YOUR MONEY just as a borrower pays interest to the bank, for

**WHAT IS A BANK?**—It is an institution organized to receive deposits and to make loans; that is the mechanical description. But it is a much more human place than that; it means much more to YOU.

Your bank is a place where you can deposit money for yourself and your family, with every assurance that you can get it back whenever you call for it—in full and with interest.

The bank's books show your deposit as a sum of money it owes to you—must pay to you when you ask for it—a liability of the bank.

Your bank is, too, a place where persons worthy of credit may borrow for business or other legitimate purposes.

The borrower must be worthy. By worthy, we mean that because of his record for honesty and integrity, his business ability, and the things he owns, he may be counted on with reasonable certainty to be willing and able to repay. We MUST know that he is a "good risk", for we MUST keep your deposit and those of all other depositors SAFE, against the day you call for what WE OWE YOU.

As a depositor, you are our creditor; we have to be prepared to pay you in full. Therefore we must do our utmost to collect in full as much as we loan, plus our costs of operation.

We pay interest for deposits and charge interest on loans. You will be surprised when we tell you the range of our costs, the smallness of our margin of profit.

Bank deposits are the money of certain people—not "The People". There is the substance of Canadian banking as plain as a pikestaff. You have known it for a long time; you can let others know just whose money it is they speak of, when they talk about the community's claim to bank deposits.

More than 4,700,000 people in Canada—equal to more than 42 per cent. of Canada's population—have "money in the bank"—deposits lodged with Canada's chartered banks. Of these no fewer than 4,084,000 are savings

depositors receiving interest on their money.

Canada's chartered banks have paid over \$397,000,000 in interest on deposits in the last ten fiscal years.

Savings of the Canadian people, deposited in the chartered banks, now total nearly \$1,584,000,000—the average savings deposit being \$387.

There are about 660,000 current accounts of individuals and corporations totalling \$679,000,000 in Canada's chartered banks.

It takes the equivalent of nearly three average savings accounts to make one loan of \$1,000.

This shows what care the banks must take in lending, if the depositors' funds are to be safeguarded, for the net profits of banks are less than one-half of one per cent. on their total assets.

Without deposits a bank could not long continue in business. YOUR MONEY remains on deposit in the bank ONLY AT YOUR WILL; and if you think the bank is lending recklessly, you will draw it out.

The bank must always keep itself in a position to pay you your deposit, in full, in cash, whenever you choose to call for it.

Canada's chartered banks realize that the establishing of your home, the happiness of your family, the education of your sons and daughters, their start in life, their progress in business, your peace of mind in the twilight of life, may depend largely upon this money—money you have deposited in a bank—money YOUR BANK OWES TO YOU.

**THE CHARTERED BANKS  
OF CANADA**

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience. The next article in this series will appear in this newspaper. Watch for it.

**Professional.**

**DR. W. G. EVANS, M.D.**  
Physician, Surgeon  
Graduate of Toronto University  
Office in New Opera House Block  
Residence Phone 60, Office Phone 120  
Didsbury . . . Alberta

**J. L. CLARKE, M.D., L.M.C.C.**  
Graduate of Manitoba University  
Late senior House Surgeon of St  
Michael's Hospital, Newark, N.J.  
Physician and Surgeon  
X-Ray in Office  
Res. Phone 128 Office 63  
Offices over Royal Bank

**DR. H. C. LIESEMER**  
L. D. S., D. D. S.  
Dental Surgeon  
Graduate University of Toronto  
Office over Royal Bank  
PHONE 63  
Didsbury . . . Alberta

**W. A. AUSTIN**  
LAWYER - NOTARY PUBLIC  
Commissioner for Oaths

ESTATES MANAGED  
MARRIAGE LICENSES ISSUED  
Phone 52 Didsbury

**H. LYNCH-STAUNTON, LL.B.**  
Barrister & Solicitor  
DIDSBURY, ALBERTA.  
Counsel: Mr. A. Lannan, Barrister  
Calgary, Alberta.

**W. S. DURRER**  
Funeral Home  
Phone 140.  
Government Licensed  
Embalmer

**Church Announcements**

**M.B.C. CHURCH**  
Rev. Oscar Snyder, Pastor

**Sunday Services:**  
1:30 p.m.—Sunday School.  
2:45 p.m.—Preaching Services.  
7:45 p.m.—Preaching Service, including Young People's meeting every alternate Sunday.  
Wednesday Evenings, 8 o'clock  
Prayer Service.

**UNITED CHURCH**  
Rev. J. R. Geeson, Pastor

11.00 a.m.: Sunday School.  
7.30 p.m.: Service.  
Westcott 11.00 a.m.  
Westerdale 3.00 p.m.

**EVANGELICAL**  
Rev. A. S. Caughell, Pastor

**Sunday Services:**  
10.30 a.m. Morning Worship.  
11.30 a.m. Sunday School.  
7.30 p.m. Evening Service.  
Monday 4 p.m. Jr. Christian Endeavor.  
Monday 5 p.m. Intermediate . . .  
Monday 7.30 p.m. Senior . . .  
Wednesday Evening, at 8, Prayer Mtg

**CHURCH OF ENGLAND**  
Rev. A. D. Currie.

**LUTHERAN CHURCH**  
Rev. J. J. Kuring, Pastor.

Westcott—English: 2nd, 3rd, 4th and 5th Sunday; German—1st, Sunday 11 a.m.  
Didsbury—German Every Sunday at 2:30 p.m. except the fourth

**Train Time at Didsbury**

**NORTHBOUND—**  
1:14 a.m. Daily.  
10:39 a.m. Daily—Except Sundays.  
6:19 p.m. Daily—"Chinook"  
6:25 p.m. Sundays—"Chinook."

**SOUTHBOUND—**  
4:50 a.m. Daily.  
11:54 a.m. Daily—"Chinook."  
5:04 p.m. Daily—Except Sundays  
1:48 p.m. Sundays—"Chinook."

**Burnside Notes**

Dick Metz is spending a week with Bergen friends.

Captain and Mrs. Page were visitors Tuesday with Mrs. B. Woods.

Mr. Bob Spraggs, of Hythe, is visiting friends here.

Earl Dedels, Didsbury, is a visitor with his uncle, Mr. George Metz.

Miss Joan Woods who is attending the Didsbury high school, was a weekend visitor at her home here.

Mr. and Mrs. Otto Bittner moved on Monday to the Spraggs place near Burnside School.

Lone Pine W.I. held a successful concert and dance in the Hall last Friday evening.

Lone Pine Baseball Club is putting on a minstrel show and dance on Friday, April 1st.

There was a largely attended wedding dance for Mr. and Mrs. Harold Swanson in the Hall on Tuesday evening. We extend congratulations and best wishes.

Lone Pine W.I. will meet at the home of Mrs. Wm. McCulloch on Thursday afternoon, April 7th, with Mrs. James McCulloch and Miss J. Richardson as hostesses.

Mr. and Mrs. Miller Huston, Alice and Mickie, Mr. Percy Saunders, Miss Marjorie and Mr. Kenneth Burns, were Sunday visitors with Mrs. N. Eckel.

Two of the young inventors of this district manufactured a flying machine one day last week, which behaved quite well at first but later became unmanageable and flew into the ditch, which was full of water. Being nimble, the pilot jumped off and there were no casualties.

**Mountain View Notes**

The March meeting of the W.I. was held at the home of Mrs. T. Finley, with an attendance of fifteen members and sixteen visitors. Mrs. Ed. Blain, president, occupied the chair. The secretary called the roll and then followed a brisk business session.

Final arrangements were made for the Amateur Night to be held in Community Hall on Friday evening, March 25th. Mrs. Bennie St. Clair was appointed to look after obtaining judges, and Mrs. Ellis Barnes the music.

The topic, "Agriculture," was given by Mrs. Clarke, who read a most interesting paper on her subject, after which she staged a competition, the prize going to Mrs. Coates.

Mrs. Schultz created lots of mirth when she handed round potatoes and green and white crepe, with instructions to the members to dress the potatoes as they would dolls. The climax came when the members paired the throng in couples and awards for the neatest and most comical went to Mrs. Roberts and Mrs. Thurlow, Mrs. Ed. Blain and Miss Louise Schultz, respectively.

The meeting adjourned and a bounteous lunch was served by the hostess, Mrs. Finley, assisted by Mrs. Ellis Barnes, Mrs. Ed. Barnes and the Misses Bruce, St. Clair and Schultz.

The April meeting is to be held at the home of Mrs. B. A. Atkinson.

**Carstairs E. Community**

James Bouck is at present visiting at Heath, Alberta.

Next dance at the Hall—April 1. "High Hatters" orchestra.

Mr. Fred Fritz and Miss Sadie McLean, daughter of Mr. Hugh McLean of Lone Pine, will be married in Calgary on March 26.

**WEEKLY JOKE**

First-Aid Man: "Did you hold a mirror to her face to see if she was still breathing?"

Assistant: "Yes, and she opened her eyes, gasped, and reached for her powder-puff."

**Notes From the West**

Mr. J. Hosegood attended the horse sale at Lacombe last week.

Mr. and Mrs. Otto Krebs spent the weekend in Calgary, Otto taking in the Rangers-Trail hockey game.

Mr. and Mrs. Leslie Oliver were Sunday visitors with Mr. and Mrs. Alex Blain.

Suffering from pneumonia, little Otto Radki is in the hospital. He is progressing nicely.

Mr. and Mrs. J. Hosegood left on Monday for Vancouver to spend a few weeks' vacation.

Miss Vivian Hewitt returned to her home at Cremona after spending the past week as guest of the Misses Elsie and Margaret Luft.

The U.F.A. held a meeting last Friday at the home of Mr. and Mrs. J. Hosegood. Mr. W. J. Scheidt gave the convention report, after which the hostess served tea.

**Mrs. W. C. Hill's AUCTION**

On the S½ 32 31-28 W4M.

8 Mls. East, 2½ North of Didsbury or 6½ South and 6 East of Olds

Monday, March 28

**5 Head of Horses**

Team bay mares 3100, one mare in foal; team mare and gelding dark bay and grey, 2800; pinto mare, general purpose, 1200.

**5 Head of Cattle**

4 Good milk cows to freshen soon. 1 Cow, fresh, and calf.

**Machinery, Harness, Etc.**

International 20-run single disc drill; 14 ft inthrow Bissel disc; 6 ft. disc; 2 14 inch John Deere gang plows; Oliver sulky plow; 3-section lever harrows; McCormick-Deering 8 ft. binder, bought last fall; cut 230 acre; hay rake; set of sleighs; wagon and tank; wagon and hay rack; Cockshut fanning mill, large size, complete with elevator, used 2 years, in A1 condition; platform scales; Fairbanks-Morse 1½ h.p. engine; galvanized water tank; pump jack; 5 ton endless block and tackle; blacksmith outfit; forge, vise and anvil.

Heavy set brass mounted breeching harness, 4-ply tugs complete with lines and bridles; complete set of breeching harness; 3 sets of ring tug harness; 11 good horse collars; bridles, lines, halters, stock saddle.

**Household Goods, Etc.**

Happy Thought 6-hole range; 6 kitchen chairs; sideboard; dresser; brass bed; Winnipeg couch; Renfrew wash machine and wringer; Coleman gas lamp and kerosene lantern; 10-gallon crock and smaller crocks.

Log chains, grain shovels, spades, manure and straw forks. Other articles too numerous to mention.

Lunch at noon. TERMS CASH

**Archie Boyce C. E. Reiber**  
Auctioneer, License 605 Clerk

**EDMONTON SPRING STOCK SHOW APR. 4 - 7****SINGLE FARE for ROUND TRIP**

Minimum Fare 25¢  
From stations in Alberta

**APR. 2 - 6**

and on April 7 for train arriving not later than 2 p.m.

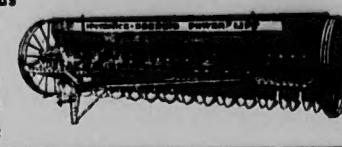
Return Limit  
APRIL 8th

**Canadian Pacific**

**All-Steel Hoppers on . . .  
McCORMICK-DEERING Grain Drills  
Make Them Better Than Ever**

**ALL-STEEL** Hoppers on . . .  
McCormick-Deering plain grain drills—that's the big drill news now. Come in and let us show you this real improvement in a real line of drills.

Improvements have been made in the feeds, too, and there are roller bearings in the

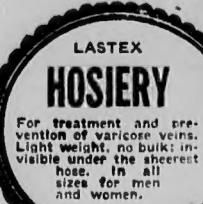


See your Local Agent—

**SAM V. DAVIS, Didsbury** PHONE 10

**DO YOU REQUIRE A SURGICAL APPLIANCE?**

If so, TEMPLE-DUFF, in Calgary, operate one of Canada's most complete Appliance Departments, staffed with thoroughly experienced attendants, trained in fitting all types of appliances.

**LASTEX HOSIERY****TRUSSES--RUPTURE--TRUSSES**

Avoid the distress and danger of ill-fitting trusses. Have your truss fitted by TEMPLE-DUFF experts.



TEMPLE-DUFF's Appliance Department is not just a side line. It's a major service, second to none for efficiency and equipment. Their well-appointed fitting rooms are situated on the mezzanine floor . . . just step through the store and up the stairs.

THREE PRIVATE FITTING ROOMS.  
LADY and GENTLEMAN ATTENDANTS

**TEMPLE-DUFF**  
DRUG CO. LTD.

210 Eighth Avenue West — In Calgary

**Classified Ads. Bring Results****STANDARD**

Above and beyond the standardized processing of ALBERTA BEER by skilled Brewmasters, is the **standard** equipment in use at all Alberta Brewing Institutions. True, they use the old formulas and the choicest of ingredients, but the methods of control are infinitely finer. Modern equipment, improved plant construction, and handling facilities, contribute greatly to the high **STANDARD** maintained in the manufacturing of ALBERTA BEERS.

**the BREWING INDUSTRY of ALBERTA**

"BEERS THAT ARE BEST"

This Advertisement is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

## Conservation and Reforestation

"Twenty-five per cent. of land should be forest, if water supply is to be preserved, purified and regulated."

The foregoing is an extract from a lengthy article in a recent issue of Toronto Saturday Night penned by E. Burnham Wyllie, in a strong appeal for a vigorous national policy for conservation of the existing timber wealth of the country and for a permanent and progressive policy of reforestation to replace depleted reserves.

While the writer makes his comment particularly applicable to conditions in Ontario and the Maritime provinces, the subject is of more than passing interest and importance to Western Canada in view of the effect of denudation of timber upon the future of agriculture.

### An Important Influence

It is true that the ability of stands of forest to draw precipitation is a controversial topic among experts but there is no gainsaying the statement that forests can and do exert an important influence in conserving moisture that actually falls to the benefit of field crops, livestock and every other branch of the agricultural industry. Practical farmers have observed time and again that snow which has been held by trees and even fences has in dry years spelled the difference between a good crop and a poor one, or between a fair crop and none at all within the area influenced by such trees or fences. Similarly, it should be generally understood by this time, that even a few trees exert an influence on the retention of summer moisture within a limited contiguous area, to say nothing of their value in tempering high winds to neighboring crops, for the shelter of livestock, prevention of soil erosion, and insurance of a permanent supply of timber for fuel, construction and other industrial purposes.

All of these and other aspects of the question of conservation of forest resources and reforestation are dealt with in Mr. Wyllie's enlightening contribution and he quotes freely Canadian and United States authorities in support of his general contention that "we know to-day that agriculture is frightfully handicapped as forests are stripped from the land."

### Little Protection Here

If 25 per cent. of the land under tree growth is a proper balance, as Mr. Wyllie says, then very large sections of the Canadian west are far short of this requisite protection, for the agricultural industry and other areas, which a few years ago harbored substantial stands of trees, will fall into the same category, sooner or later, unless a sound policy of conservation reforestation is adopted. It is aptly pointed out that a tree which has taken many years to grow can be cut down in an hour or two or perhaps even in a few minutes.

Even in some sections of Ontario, regarded by westerners as a well-treed country, and at one time clad with dense forests, timber has been depleted to such an extent that less than five per cent. of the land has even scrub tree growth, with the result, to quote Mr. Wyllie, "wells fail, streams dry and pasture withers when the forests have gone."

As far back as 1922, E. J. Zavitz, now Ontario's chief forester, is quoted as stating that "at the present rate of cutting the stand of pines in the Laurentians which took centuries to grow, will be exhausted within 20 to 25 years," indicative of the extent of the slaughter of these once great forest reserves.

It is important and interesting to note that not only does the absence of trees enhance drought conditions in semi-arid country but also is responsible for floods in periods of heavy rainfall, if Mr. Wyllie's diagnosis is correct, and there is plenty of authority to support him.

### Damage Is Result

"Where forest trees have been consumed from slopes and plains the land is left without a natural umbrella to break the force of heavy rainfall," says this author. "The downpours score the land, carrying topsoil in drifting muddy floods into stream beds incapable of holding the new volumes of freshet waters plus the washed down soil--result, the devastating floods that caused more than twenty-five million dollars in damage to homes, farms, bridges and embankments last spring."

"The Western provinces and many counties in the East are faced with the necessity for costly schemes to retard soil erosion that has reached threatening proportions. Had the western people planted forests as well as wheat, there would be no drought problem in the west to-day in anything like the devastating threat that now means the depopulation of vast reaches of western lands and the terminally costly relief bills to be met annually."

### Principles Sound

While Mr. Wyllie may have exaggerated the extent of the area which may have to be depopulated, nevertheless his view of the underlying principles of the value of conservation of forest resources and reforestation is as sound in Western Canada as in the east and is worthy of serious reflection in the interests of the future of the principal industry of the prairies.

There are other arguments in support of a progressive policy of reforestation and conservation, as for instance the effect of denudation of trees on the wild game and fish resources of the country and the aesthetic value of trees which could well be expanded were space available.

### Sold Horse For Food

#### Madrid Cabby Consoled For Animal Killed By Shrapnel

An unhappy cabby of Madrid whose horse was killed by shrapnel from an insurgent shell that exploded against the front of the Associated Press office found consolation in sudden wealth. While he was bewailing his luck and his loss of a livelihood three food buyers appeared and the bidding for the horse worked up to 625 pesetas (\$43.50). The successful bidder removed his purchase immediately to replenish the supplies of a collective dining room.

The Sahara desert is a tableland with a mean elevation of 1,500 feet and has mountains 9,000 feet high.

### An Altitude Record

#### Free Balloons From U.S. Weather Bureau Ascend 82,600 Feet

Altitude record for free balloons was established at Boston recently when the United States Weather Bureau had one of its radio balloons sent up from the airport to record temperature in the upper air. An altitude record of 82,600 feet, approximately 15½ miles, was established. The temperature recorded was 59 degrees below zero.

Sharp Youngster--Can you tell me where all the pins go to?"

Another Sharp Youngster--"Well, it's hard to say. You see they're pointed in one direction and headed in another."

**More "life" and nutrition in  
PURITY FLOUR  
Best for all your Baking**

PF237



### Shows Alarming Decline

#### Small Consumption Of Eggs In Canada Is Ruining Poultry Industry

Startling figures are presented by Fred W. Beeson, Editor of Canada Poultryman, Vancouver, in a signed editorial, showing an enormous annual loss to the industry. He draws pointed and very timely attention to an alarming condition in one of Canada's major industries, an industry valued at more than \$100,000,000 annually, suffering the tremendous drop in domestic consumption of one billion eggs annually. The question is asked poultrymen, "what are you going to do to meet the competition of breakfast foods, vegetable and fruit juices which are daily pushing the egg off the dining tables of the Dominion?"

Figures from the Dominion Bureau of Statistics show the steady decline in egg consumption during the last ten years. Whereas the per capita consumption in 1927 was 356 eggs, it is to-day down to 260 eggs, a decline of exactly eight dozen for every man woman and child in Canada.

A petition is published asking the Hon. James G. Gardiner, Dominion Minister of Agriculture, to secure an appropriation of \$100,000 for the purpose of conducting a national advertising campaign, similar to that now in effect for the Fishery industry, sponsored by the Department of Fisheries.

It is pointed out that many thousands of families are wholly dependent on egg production for a livelihood as well as thousands more employed in the distribution of poultry products. Besides these there are tens of thousands of farmers who rely on egg money to buy their groceries, clothe the children and pay taxes. Also large sums are lost to Canadian feed, supply and equipment houses through smaller flocks and lowered gross production.

### Collected Their Wages

#### Two Men Wait Sixteen Years Before Asking For Pay

It's rare when a man waits sixteen years to ask for his pay and it probably is rarer when he collects it after that long a delay.

Joseph and James McBride, brothers now living in Ellwood City, Pa., have done just that.

Back in 1912, they lived in Power Point, Columbia County, and worked a half day at the Mullins Manufacturing Corp. plant in Salem, Ohio.

Recently, Andrew MacLeod, secretary-treasurer of the corporation, received a letter from the boys. They said they had worked a half day--"we believe, in 1920 or 1921, we're not sure"--and explained that they did not ask for their pay then but that they needed it now badly."

MacLeod dug into the records, found the men had worked a half day April 5, 1922, and sent checks for their wages.

### Western Poet Dies

#### W. C. Sandercock, Saskatchewan School Teacher, Published Collection Of Poems

One of Saskatchewan's better known poets and a teacher in schools of this province for nearly 25 years, W. Clark Sandercock of Pathlow, Sask., died in a Saskatoon hospital recently. Mr. Sandercock's principal collection of poems was printed in 1935 under the title "The Dance in the Buffalo Skull."

Mr. Sandercock had hundreds of friends throughout the province but few knew that he was ill in hospital before his death.

Mr. Sandercock was born in Lonesboro, Ontario. He came to Western Canada in 1880 with his parents who settled at Pilot Mound, Manitoba.

Mr. Sandercock is survived by his widow and two daughters.

Hardest thing we ever did was making ten easy payments. 2244

### Buildings Are Completed

#### Scotland Preparing Great Welcome For Visitors To Exhibition

Scotland is preparing one of its greatest welcomes for the thousands of its people and the travellers who will flock to Glasgow this summer for the Scottish Empire Exhibition. Opening May 1 and continuing through October, this \$50,000,000 exhibit will be one of the premier tourist attractions of Europe this year and will act as a magnet to draw loyal Scots home from every corner of the globe.

"Already 80,000 season tickets for the Exhibition have been sold to the people of Scotland alone," says Douglas Malcolm of the American Travel Service, who predicts that between 15,000,000 and 20,000,000 people will visit the display this summer.

A 300-foot observation tower, accommodating over 600 people at a time will mark the centre of the Exhibition grounds. It will stand on a hill rising 170 feet and will dominate an illuminated loch. On a clear day visitors to the tower will be able to see nearly half of Scotland.

The buildings for the Exhibition are now complete, and hundreds of men are busy putting the finishing touches on the interiors. King George VI. will open the exhibition.

### Would Help Industry

#### If Women Demanded Goods Purchased Be Made In Canada

Women, it has often been said, could rule the nation if they would take an interest in the affairs of the country and organize. Similarly the control of women could be advantageously exercised in other ways, in the purchase of Canadian made goods for instance.

The women of Canada control 87 per cent. of the purchases made in the Dominion, either directly or indirectly, and thus they exercise a potent influence on employment conditions.

What a boon to industry if women would but demand that the goods they purchase be made in Canada. The wheels of factories would soon be humming at peak production to turn out the requirements if the housewives would only decline to purchase goods made outside of Canada.

It is, perhaps, too much to suggest that women purchase Canadian-made goods for patriotic reasons alone, but when by so doing they ensure work for their husbands, their brothers and friends and prosperity to the nation, then the idea should not be too idealistic. At any rate, it is something worthy of thought.—St. Catherines Standard.

When a girl seeks some way to pass the time she seldom looks in the kitchen.

### SORE THROAT

#### WITH COLDS

#### Given Fast Relief

Take 2 "Aspirin" Tablets with a full glass of water.



Crush 3 "Aspirin" Tablets in 1/2 glass of water—gargle twice every few hours.

The speed with which "Aspirin" tablets act in relieving the distressing symptoms of colds and accompanying sore throat is utterly amazing . . . and the treatment is simple and pleasant. This is all you do. Crush and dissolve three "Aspirin" tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain eases promptly; rawness is relieved.

• "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

**Demand and Get "ASPIRIN"**  
MADE IN CANADA

#### Prefer Lonely Job

More than 300 men, who say in their letters that they seek to escape the "city blues" and "false civilization", have applied at Melbourne, Australia, for four positions vacant on lighthouses. Most of them admit they have had more experience as policemen, scenario writers, musicians, clerks, and train drivers than as seamen.

Branding was a legal punishment years ago, but often it was only a formality, with a cold iron being used.

Apples, pears, peaches, and loganberries are the chief fruits exported from Canada, the United Kingdom taking about 60 per cent.

### PATENTS

AN OFFER TO EVERY INVENTOR. List of inventions and full information free. THE RAMSAY COMPANY, Registered Patent Attorneys, 273 Bank Street, Ottawa, Canada.



**Keep Foods  
Deliciously Fresh**

Keep your foods—cakes, bread, pies, cut meats, etc.—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay **fresh...delicious!** Para-Sani keeps them from staling. Get Para-Sani in the handy, sanitary knife-edged carton. For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

**Appleford Paper Products**  
LIMITED  
HAMILTON  
ONT.

Warehouses at Calgary, Regina and Winnipeg

2-WAY RELIEF  
FOR THE MISERY OF  
COLDS



The speed with which "Aspirin" tablets act in relieving the distressing symptoms of colds and accompanying sore throat is utterly amazing . . . and the treatment is simple and pleasant. This is all you do. Crush and dissolve three "Aspirin" tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain cases promptly; rawness is relieved.

You will say it is remarkable. And the few cents it costs effects a big saving over expensive "throat gargles" and strong medicines.

• "Aspirin" tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

**Demand  
and Get  
"ASPIRIN"**  
MADE IN CANADA

Useful Gadgets

Help Buffalo Inventor To Keep  
Within Speed Limit

When the automobile of Palmerino La Falce, Buffalo inventor, exceeds a speed of 30 miles an hour, a buzzer warns him. He says it helps him to obey the law. The device, attached to his speedometer, also switches on lights on the front and rear of his car when it attains any speed set as a maximum. This, it was assumed, would notify traffic police that the driver was speeding.

Canada's Imports

Canadian dollars for imported goods were distributed among 75 "foreign" countries in the six months ended September, 1937, apart altogether from the money used for imports from the British Empire comprising 37 "countries," according to a tabulation in government statistics.

F. A. Good, of Fredericton, N.B., has produced 116 varieties of apples and one variety of pear on a single apple tree, through grafting.



CHILDREN of all ages thrive on "CROWN BRAND" CORN SYRUP. They never tire of its delicious flavor and it really is so good for them—so give the children "CROWN BRAND" every day.

Leading physicians pronounce "CROWN BRAND" CORN SYRUP a most satisfactory carbohydrate to use as a milk modifier in the feeding of tiny infants and as an energy-producing food for growing children.

**THE FAMOUS  
ENERGY  
FOOD**  
EDWARDSBURG  
**CROWN BRAND**  
CORN SYRUP  
The  
CANADA STARCH  
COMPANY Limited

**VENTRiloquism!**  
IMITATE:—Charlie McCarthy!  
Book of instructions by a practical  
Ventriloquist 40c—Postpaid  
R. PHILIPS, Blaine Lake, Sask.  
NOTE:—Sask. customers add 1c Tax

WHAT HO!

—By—  
RICHARD CONNELL

By Arrangement With Thomas  
Allen, Publisher, Toronto.

CHAPTER VI.—Continued

"I'll never be the same, m'lud," said Crump.

"Nonsense. What happened to you?"

"Elaine, m'lud, she came back."

"Came back?"

"Yes, m'lud. I left her dead, as dead as Napoleon. I closed her eyes. Then she vanished. I thought Sloat had taken her away—for a joke—but he denied it. A few minutes ago I went into my room to get a handkerchief, and there she was! Her eyes were open and she was wagging her tail!"

"But they don't, you know," said the earl. "Dead pugs, I mean."

"She did," insisted Crump.

"You'll excuse me for asking, Crump," said the earl, "but were you just a tiny thought stucoed?"

"You know that I am never in the least inebriated, except, perhaps at Christmas," said Crump.

"That's so," admitted the earl. "It must be a miracle then. Let's investigate it."

An expeditionary force, headed by the earl, with Lady Rosa and Ernest close behind him, and Crump and Mrs. Featherby forming a tremulous rear-guard, pushed into Crump's room, which was just off his pantry.

"You're right, Crump," said the earl. "Her eyes are open and she is wagging her tail."

He stopped a dozen feet from where the dog lay in her basket-bed by the fire-place.

"Nice Elaine. Good doggy," he said. She continued to gaze at them fixedly, the while wagging her tail.

"Well," said the earl, "I wasn't afraid of her when she was alive so I suppose I shouldn't be afraid of her ghost. I am, though," he added.

Cautiously he edged nearer to Elaine.

"Nice ghostie, nice ghostie," he said, and stretching out his hand he patted Elaine's ebony muzzle.

"Stuffed!" he exclaimed. "She's been stuffed."

"B-b-but stuffed dogs do not wag their tails," said Crump, in the doorway, poised for flight.

"This one does," said the earl. He bent closer and could hear a tick-tick-tick. "Clock-work," he said.

"By Jove, how clever! You'd hardly know her from the old Elaine, would you, Crump?"

The butler came forward and knelt beside Elaine. He stroked her with hands which trembled a little. Elaine gave a short, sharp bark. Crump catapulted back on the seat of his butlerian trousers.

"Crump!"

"Yes, m'lud."

"Pull yourself together. The creature can't hurt you."

"But she barked, m'lud."

"I know that. Heard her myself. And a most life-like bark it was. But she's not a ghost, Crump. At least she doesn't feel like a ghost."

"I'm afraid," said Ernest, "that I am to blame for all this. I stuffed Elaine myself. I found a very up-to-date taxidermist in Bristol and he let me do it in his shop. I wanted to surprise Crump—"

"You did," said the earl.

"I did not foresee that it would upset him so," said Ernest. "It was very stupid of me."

"It was very kind of you, sir," said Crump. "Now Elaine will continue to be a great comfort to me."

He approached the pug and stroked her.

"How does one make her bark, sir?" he inquired.

"Touch her between the shoulder blades," said Ernest. "And she wags her tail for twelve minutes if you wind her up."

"She's wonderful, sir, simply wonderful," said Crump. His face was wreathed in beams now. "I'm most grateful to you, sir."

"And I," said the earl, "am hungry. Shall we finish our dinner before somebody else begins to wag and bark?"

They returned to the dining room.

In the kitchen Crump was pouring the after-dinner coffee into Spode cups.

"As I remarked, my dear Sylvia, I am considered an excellent judge of men," he said. "A good butler

TRAVEL MADE HIM  
CONSTIPATED

Salesman Says Kruschen  
Keeps H.m "On His Toes"

"I am a commercial traveller," writes a correspondent, "and due to endless travelling by train and automobile I find that I become constipated if I do not keep myself internally clean. Kruschen Salts is the only thing that will do this effectively and not interfere with my work. I take a large dose of Kruschen every Saturday night and on Sunday, when have no work to do, the Salts act on me. On week-days I take a small dose on rising. It is necessary that I be 'on my toes' all through the day, and this is the only way that it possibly can be done."—V.L.

Kruschen Salts is an excellent recipe for maintaining a condition of internal cleanliness. The numerous salts in Kruschen stimulate your internal organs to smooth, regular action. Your inside is thus kept clear of those impurities which, when allowed to accumulate, lower the whole tone of the system.

must be. And I say this—" he wagged a finger at her to drive home his point—"Mr. Bingley may be a millionaire or he may be a tramp; but millionaire or tramp, American or Eskimo, in the best sense of the word he's a gentleman. And now will you excuse me whilst I go to my room and wind up Elaine?"

CHAPTER VII.

After dinner they had a musical evening. Lady Rosa, at Ernest's request, sang "Come to the Fair," "Drink to Me Only with Thine Eyes," and "Love's Old Sweet Song." The earl, at nobody's request, attacked, with a reedy voice, "Uncle Tom Cobley and All," though handicapped by the fact that he was sure of neither the words nor the tune. Ernest, by popular demand, rendered "Listen to the Mocking Bird" (with variations) on his harmonica.

"What a talented chap you are, Ernest," remarked the earl. "You're not only musical but you stuff a superb pug."

"Thank you, sir."

"It was an extremely thoughtful thing to do," said Lady Rosa. "Neither Father nor I thought of doing it, and we knew, far better than you could have, how much Elaine meant to Crump."

"It was nothing," murmured Ernest, "nothing at all."

"And, now, Ernest," said the earl. "I'm going to ask you to do something for me."

"I'll be glad to, sir. What do you wish stuffed?"

"My sister Julia," replied the earl. "Oh, horribly sorry. That slipped out. Shouldn't want her stuffed really. Shouldn't know where to put her if she were. And she's not a bad old winkle if you don't have to see much of her."

"Ernest is still wondering what you want of him," his daughter reminded the earl.

"He must be," said the earl. "Well, Ernest, the fact is I should like to borrow the use of the castle for two days and nights."

"Of course you may," said Ernest. "When do you want to be leave?"

"But I don't want you to leave," said the earl. "I want you to stay and help me fling the beanfest. Will you?"

"Glad to," said Ernest, anxious to oblige, but wholly in the dark as to the nature of the beanfest.

"Ta," said the earl. "You can always count on a Bingley to do the right thing, as King George the Third remarked when Lucius Bingley married the bar-maid."

"The idea Father is trying to convey in his obscure way is that we'd like to hold the annual Hunt Ball of

the Pennyton Hounds here a fortnight from tonight," Lady Rosa said.

"You see," enlarged the earl, "it's the county's biggest binge, and it's always been held here since men began to chase foxes in these parts. We sleep some of the hunting party the night before the hunt, and the next night all the lads and lassies gather in their pink coats and best pinnafores for a bit of innocent merriment. We contribute the castle and the hunt members supply the eatables, drinkables and music, and a good time is had by all, except the fox."

"I'll be very pleased to donate the use of the castle," said Ernest.

"My best thanks," said the earl. "You'll see a very posh affair, my boy. Royalty itself has ridden with the Pennyton pack and got itself genteely sozzled at the ball. There'll be more peers of the realm about than you can shake a stick at, if you are in the habit of shaking a stick at peers."

"I'm not, laughed Ernest. "I'll stay out of sight in my tower."

"You'll do nothing of the sort," returned the earl. "I want to exhibit you. You're by way of being a celebrity, you know."

"It?"

"Talk of the town, and I don't mean perhaps," said the earl. "Look at this."

He handed Ernest a London newspaper.

Ernest gave a gasp of dismay. His own features stared out at him from the page. He saw a highly informal and none too flattering photograph of himself standing by the castle moat, and from the shape of his mouth it appeared that Ernest had been caught in the act of committing his matutinal yodel. A caption informed the aghast Ernest that he was "the millionaire American sportsman, caught by the candid camera at Bingley Castle which he has taken for the season." It also told him society was watching, with interest, his antics. Then the type began to blur before his eyes, and the thought "If the folks back home in Iowa see this, I'm sunk" nipped at his cerebrum.

"I—I didn't know my picture had been taken," he said. "One doesn't these days," said the earl. "Our vaunted English respect for privacy has joined the dodo in the limbo of extinct institutions. I always bathe in the dark lest there be a candid-camera off lurking in the wood-work to snap me sponging. Why, once

one of the ticks took me whilst eating spaghetti in Soho, and a pretty sight I was, too."

"Has there been much of this sort of thing?" asked Ernest. "Publicity about me, I mean."

"Heaps and heaps," said the earl. "By Jove, I knew I had something to show you. I've cuttings about you from all the London papers. Riots of fancy some of them are, too. How they gets such facts I can't think."

"What facts?"

"About how you spent a night in the dungeon for fun, and how you don't believe in clothes, and how you yodel—but wait, I'll get the cuttings."

"Never mind, thank you," said Ernest, with mounting misery.

"You're used to that sort of tosh, I daresay," said the earl. "Wish I knew how those ferrets find out things. No doubt some servant gossips a bit over his beer in the local pub, and a spy under the table jots it down on his cuff."

"Father," said Lady Rosa, "you didn't, by any chance, do a spot of gossiping yourself when you were up in London, did you?"

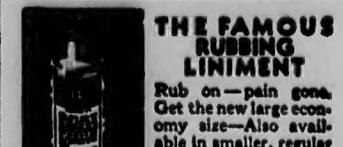
(To Be Continued)

Means Plenty Of Work

Statistics Show Tabulation Of Canada's Trade Is Some Job

Tabulating Canada's trade is a man-sized job from whatever angle it is regarded judging by the official statistics issued in the name of the Canadian government. For imports alone 308 pages are required in the last issue giving the quarterly report of the Trade of Canada; and these imports range all the way from toothbrushes to works of art on which Canadians spend money abroad irrespective of whether or not they are produced in this country, and in the production of which men and women are employed.

The British liner, Queen Mary, has 596 clocks aboard.



Marine Guard Disbanded

U.S. "Horse Marines" Have Last Review At Peiping

The world's only "Horse Marines" passed out of existence at Peiping recently.

This mounted detachment of the United States Embassy marine guard passed in a last review at Breckinridge field before disbanding forever.

The "Horse Marines" consisted of 30 expert sabremen, all crack pistol and rifle shots, commanded by one officer. The detachment was first organized here in 1912 to protect Americans living outside the Embassy quarter in Peiping's narrow lanes.

The Government's decision to split the Peiping Embassy Guard, transferring half its personal to Tientsin, caused the mounted marines to be disbanded.

A Free Booklet

A Story For Boys And Girls

On Teeth

"Jimmy Chew" is the name of a 32-page illustrated booklet that will be sent free of charge to parents or school teachers, writing for it to Wm. Wrigley Jr. Company, Limited, 235 Carlaw Ave., Toronto, Ontario.

It is really a very interesting story, written by an expert, and every home should have a copy—especially where there are children.

There is no charge at all—just write to the address above and say "Please send me Jimmy Chew." Write now before the supply is exhausted.

Survived Indian Mutiny

English Woman Died Recently At Age Of Eighty-Five

Mrs.



### Change Your Verandah Into a Sun Room!

Glass-in your front verandah and turn it into a sun-room. We can supply you with sash for a verandah 10x6, with a combination door, jamb, hinges and lock. For \$34.00

Ask us for a figure on your sun porch, no obligation.

ALL KINDS OF SUMMER COAL ON HAND—  
at \$4.25 \$5.50 and \$5.75 per Ton.

ATLAS LUMBER CO. LTD.  
G. A. WALLACE, Mgr. Phone 125

Mr. H. Morgan went to Calgary on Monday to attend an executive meeting of the Alberta Postmasters' Association.

Wear one of our big, roomy, well made work shirts at 85c.—T. E. Scott.

Mr. Dave Jenkins left on Monday to take a position driving tractor on the government road construction crew. They will start work near Macleod.

Fresh Coast Daffodils, 25c per doz. at Chambers' Drug Store.

## How Are Life Insurance Funds Invested?

**Answer.**—In government and municipal bonds and debentures, first mortgages and other securities.

**Question.**—What do these investments accomplish?

**Answer.**—They help to finance the undertakings of our Federal and Provincial Governments—our municipalities—our industries and public utilities. They also aid in building new homes and schools—and in improving farms.

**Q.**—What is the total amount of Life Insurance funds invested in Canada?

**A.**—More than Two Billion Dollars.

**Q.**—What does this sum represent?

**A.**—It represents the accumulated savings of more than 3,500,000 Canadian men and women.

**Q.**—How do I benefit from these investments?

**A.**—Through good roads, new schools and local improvements made by your own municipalities, which, in turn, create employment.

**Q.**—What is the guarantee back of these invested funds?

**A.**—The security of the individual loans, in addition to the integrity of the borrowers—whether governments, corporations, or individuals.

**Q.**—Have the Life Insurance companies of Canada kept faith with their policyholders?

**A.**—Yes. In good times and bad, they have fulfilled every guarantee 100 cents on the dollar.

*This is the fourth of a series of messages sponsored by Life Insurance Companies operating in Canada. The fifth, to appear in two weeks' time, will discuss Life Insurance investments in Alberta.*

## Life Insurance



Guardian of

Canadian Homes

### LOCAL & GENERAL

Mr. C. E. Reiber was a Calgary visitor on Sunday.

Miss Ann Morton spent the week-end in the southern city.

Miss Evelyn Liesemer was a Calgary visitor on Tuesday.

The regular meeting of the Canadian Legion will be held this Saturday, March 26.

C. P. Klassen shipped a carload of settler's effects to Vauxhall on Tuesday.

Mr. and Mrs. Clarence Bolton and family visited with Mr. and Mrs. Boorman this week.

Mr. Duncan Bell left last week for a visit to his old home in Scotland.

April Fool Party at the Twentieth Century Club on Tuesday evening, March 29th.

K. Roy McLean, optometrist and optician, 209-210 Southam Building, Calgary, will make his regular visit to the Rosebud Hotel on Monday morning, April 4.

Fake dramatics, mock heroics or movie scenarios have any place in "Submarine D-1" at the movies this Friday-Saturday, with Pat O'Brien, George Brent and Wayne Morris.

A number of members of the local Masonic Lodge paid a fraternal visit to Zetland Masonic Lodge, Calgary on Thursday night, when that lodge held their "Canadian Night."

Mr. and Mrs. H. Halton, who have been visiting their son, Mr. J. W. Halton and family for the past few weeks, returned to their home at Pincher Creek.

Corporal Dobbin of the Drumheller detachment, R.C.M.P., and who was formerly stationed in this district, has been placed in charge of the detachment at Medicine Hat.

The Junior Wheat Club will hold an organization meeting at the Didsbury School House on Saturday, Mar. 26th at 8 p.m. All old members and all boys between the ages of 15 and 20 who are interested are asked to attend.

Don't forget the play "For Pete's Sake" which will be given in the Opera House this (Thursday) evening by the Westcott Literary Society, in aid of the Didsbury Hospital.

Mr. Bob Spraggs, who had been at the coast for the past six weeks, stopped off to visit his father, Mr. Albert Spraggs, before returning to his home at Hythe, in the Peace River district.

Amateur Night at the Community Hall on Friday, March 25th, under auspices of the Mountain View Women's Institute. Admission: Adults 35c, children 15c, family ticket \$1.

The O.E.S. are holding a court whist drive in the Masonic Hall on Monday evening, March 28, at 8:15. Prizes and lunch; everyone welcome. For further particulars consult the "Stars."

Mr. Lawrence Gilmore, of Port Angeles, Washington, arrived here last week to look after his farming interests in the district. Mr. Gilmore was one of the first settlers in the Westerdale district, coming their 49 years ago. He left 10 years ago to reside in Washington.

A. Melville Anderson, optometrist 224 8th Ave. W., with J. Vair Anderson, jeweller, established in Calgary since 1910, will be at the Rosebud Hotel Monday afternoon, March 28. Eyes examined and glasses fitted.

Buy your harness and harness parts from a harness maker—and get the best. T. E. Scott can supply your wants.

Have your suits and dresses cleaned for spring by the new San-Glo process. J.V. Berscht and Sons Agents for Dollar Cleaners, Calgary. Our prices are lower.

Municipal gopher poison. "Go-Fer-'Em" goes for them right. Used in Alberta for the past 19 years. Get it at Chambers' Drug Store.

See the new 70 and 80 Cockshutt tractors on display at Mac & Boettger's

### Melvin Notes.

Miss Maude Johnston spent last week with her sister, Mrs. Hugh Morton.

Messrs. Godfrey Carlson and Emil Dupont were in Drumheller for a few days this week.

Miss Irene Farrant is staying with Mrs. Godfrey Carlson, who is laid up with influenza.

Mr. and Mrs. Eddie Krebs and Chas. Foss were visitors to the southern city on Saturday.

Mr. and Mrs. Dave Janzen, of Didsbury, have moved out to the place formerly occupied by Norval Honey.

Congratulations to Mr. and Mrs. Norval Honey, a little lad has come to their home. Mother and child are still in Olds.

Mrs. Hyndman and Miss Auldy, of Calgary, and Mr. and Mrs. Fred Hyde, called on friends in the district this week.

Mr. and Mrs. Otto Krebs, Mr. and Mrs. Emil Krebs and Mr. and Mrs. Ted Cuffling visited friends at Turner Valley last weekend.

A good crowd turned out to the meeting held in the Hall on Tuesday night sponsored by the U.G.G. Everyone enjoyed the evening of instruction and the free entertainment.

Mr. John Krueger who underwent an operation on his eye last week at the Holy Cross Hospital in Calgary, is improving favorably. Mrs. Krueger accompanied her husband to the city.

The Melvin Club is sponsoring the first play in the new Hall April 1st, when "The Man In the Green Shirt" will be presented by the young folks of Balzac. These young people played to a full house at Balzac a few weeks ago. Everyone come and enjoy the play of the season.

Get a pair of our \$1.25 zipper fastener work gloves.—T. E. Scott.

Work horses for sale at livery barn. See Jack Caithness.

Have your feet examined free of charge by the Dr. Scholl foot specialist Friday March 25. (to-morrow)

Nash coupe 1929 model, in good condition; has 2 spares in chromium covers on fenders; leather upholstery in splendid condition; has only been driven with great care by present owner: a bargain \$325 cash. Apply to R. Laslett, Box 563 Olds. (12c)

### WEEKLY SERMONETTE

A clergyman when resigning his pastorate to take up the practice of law, assigned as his chief reason for the change, "That the average man will pay more to keep out of jail for one day than to keep out of hell for an eternity."

**you KNOW . . .**  
**Tell Others**  
**About**  
**the BRIGHT SPOT**  
—Light lunches, hamburgers, hot dogs, soft drinks, etc.

### A Few Used Car Bargains

1936 Chev. Master Coach with Trunk

1934 Ford V8 DeLuxe Sedan, trunk and new tires

1930 Chevrolet Coupe

1930 Ford A Truck in A1 Condition

1927 Chevrolet Coach

*These Are Priced Right Come in and See Them*

### Store News

By "RANTON"

### The New "Orient" Hose Is Here!

Bright new shades; semi-service, service and crepe.

**75c and \$1.00**

### New Hats

for the Ladies

Latest & Smartest Styles

**\$1.95 \$2.95**

### Hats for

### "He" Men

Latest Styles and Colors

Popular Prices

**\$1.95 to \$3.50**

### Men's Caps

Yes, Lots of 'em!

Snappy styles and patterns. Big range at only \$1.00

### Boys Caps 50 & 69c

### "B.V.D."

### Dress Shirts

New designs in a REAL shirt for particular gents.

**\$1.55**

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### Ranton's

Your Hometown Store

### Turner Valley Naphtha Always On Hand!

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LUBRICANTS and GREASES

### IVAN WEBER

Imperial Oil Agent

Phone 56, Residence 61

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for the Red Cross

Dry Cleaning & Pressing: Ladies' suits and dresses of any material; men's suits and overcoats. All work guaranteed. Alterations and repairs done in a workmanlike manner.—Wm. Smith, phone 66. (9)

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